



Precious
Sight



foundation

SAVING YOUR SIGHT, WE'VE MADE IT OUR FIGHT!

Annual Report

January 2016

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INTRODUCTION

On the back of a harrowing sight loss experience Precious Sight Foundation was founded in London in July 2014 with the simple but profound vision to give individuals who ordinarily would not have access to basic eye care the opportunity to have it; with a particular focus on Africa. The vision is that one day PSF will become a household name with thousands of beneficiaries globally.

To put the work we do in context, I often ask people to imagine what it would be like if either the main or one of the breadwinners in a family could not see; or alternatively ask people to close their eyes for a few minutes to see what it feels like. I daresay the experience causes people to pause and be grateful.

Precious Sight Foundation is currently an organisation Limited by Guarantee in the UK and the company is in the final stages of attaining full UK charitable status with the Charity Commission. Precious Sight Charitable Foundation was registered in Nigeria as a fully-fledged registered NGO in April 2015.

2015 saw PSF's journey start in earnest and as the saying goes every major walk starts with a first step and we have indeed taken the first few steps to making basic eye care services available at points of extreme need. Over the last 16 months we have generated impact in what could be deemed a small way but the various people that have benefited from our services need no further convincing that our vision is not in vain.

At PSF each time we embark on a mission the worthiness of the cause is brought to the fore when people walk away with in a lot of instances a simple solution to what could have become a life changing ailment. In 2016 our aim is to press forward and transform more lives.

The summary of initiatives below gives an insight into the work we have done so far.





SUMMARY OF INITIATIVES

LONDON LAUNCH

PSF was launched on the 11th July 2014 in the heart of London's Docklands at the Crowne Plaza Hotel with over 200 people in attendance. I launched the book titled "Further than I Could See" which has been heralded a poignant narration of my experience. Dr Bolanle Otokpa (Medical Retina Specialist) gave a speech on the effects of Visual impairments on individuals and a short video clip of the youngest person PSF advocates for was shown.

Funds were raised to initiate the work and 23 delegates signed up to become financial partners with PSF.

LET'S GO A FISHING DECEMBER 2014

On the 26th December 2014, PSF held their first ever walk in surgery at the Annual December – "Let's go a fishing" (an outreach initiative of RCCG) in Anthony, Lagos. 100 pairs of glasses and 100 bottles of eye drops were handed out to people after having their eyes tested on the spot by a team of opticians. Many were grateful for this initiative and the results were encouraging. It was a huge success and set us in good stead for 2015.

KID'S IN GAMBIA

In March 2015 whilst on a business trip to the Gambia it became glaringly evident that due to the poverty levels in the nation eye care had been marginalised. With this in mind we approached a local school in the Manjai suburb to see if we could conduct eye tests on their pupils. A number of children were tested and the most urgent cases were taken up by PSF and this resulted in 6 pairs of glasses being issued and 4 other children being referred for further treatment funded by PSF.

The most amazing thing about working with these less fortunate children was that they were ignorant of the fact that they could potentially see better with corrective appliances – that made seeing their faces when they were issued with glasses even more rewarding. The children and parents were very grateful for their glasses and treatment. This initiative is to be expanded in 2016.



LAGOS LAUNCH

Precious Sight Charitable Foundation, Nigeria was launched on Sunday 21st June 2015, at the exclusive Ace-Olivia @ City Mall, Onikan, Lagos. The event was attended by approximately 150 people. I gave an address into what Precious Sight does and Dr Modupe Olorunnimbe, of Vision Aids, one of our trustees gave a very insightful presentation on Glaucoma and its effects, which was the highlight of the day! Eye care awareness was raised and the ball set in motion for Precious Sight in Nigeria to start operations in earnest. The current main priority for Precious Sight Nigeria is to purchase a Lumenis II machine which will serve the community by treating some cases of glaucoma which will reduce reliance on eye drops (which are unaffordable to many).

Precious Sight gave out vouchers for free Glaucoma screening at Vision Aids to be done for all those in attendance. Free will donations towards the work of the charity were made.

SAM – SOUTH AFRICA MISSION

In August 2015, a Precious Sight Foundation delegation of 4 including the founder, 2 teenagers and the founder's young son (5) who was declared the youngest missionary in Port Elisabeth went to House of Wells, a multi-site orphanage run by Kemi & Richard Oyin-Adeniji in South Africa. House of Wells is doing a great work there with orphaned children (both physical and social orphans). Precious Sight worked in conjunction with Preferred Provider Negotiators (PPN) of South Africa and at the end of the week – 724 children were seen and 160 of them needed treatment. Glasses and drops were issued to all that required them.

Once more it was a humbling but rewarding experience which served to support a marginalised sector of an already maligned society. The teenagers on the team were so touched by how privileged they were in when compared to their new found friends that after the trip they collected old clothes in the UK and raised money to buy things they take for granted in the UK and shipped the items to the orphanage in South Africa.



WORLD SIGHT DAY - LAGOS

On the 8th October 2015, a half day screening project was undertaken by a local church in Anthony, Mainland, Lagos. Over 50 delegates had their eyes tested and based on the diagnosis glasses and eye drops were dispensed on the spot.

GAM – GAMBIA MISSION

A four member delegation went to Gambia from the 19th November to the 21st November 2015, to administer eye tests to a local community. The team were hosted by a local church in Manjai which is in the heart of a very deprived area. 212 delegates had eye tests over one and a half days, out of which only 10 needed no treatment. The incidence of eye ailments is particularly high in the locality mainly due to arid climate conditions and abject poverty.

There was a mixture of eye conditions that required treatment and all were administered either prescription glasses, reading glasses and or eye drops as required.

CHILDREN IN SA PROJECT

As highlighted above as result of the mission trip to SA in August, the teenagers collected old clothes to send to the children they met in South Africa. 155kg of old clothes, books and other items were shipped.

PASTORAL SUPPORT

Over the year we have supported a number of people by way of verbal support, advice and signposting (circa 8). A number of individuals have heard my story and contacted me to get encouragement and act as a listening ear from someone who has had an eye ailment.



OPERATIONAL INFORMATION AND STRATEGY

We envisage increasing our reach in 2016 by planning more events and awareness programmes.

We plan to host 6 main events over the course of the year and also a few other individual projects. We are receiving referrals for financial assistance as well as pastoral support.

We will finalise our corporate governance, administrative and operational structure and strategy in 2016 in line with the Charities Commissions terms of reference.

IMPACT STATISTICS SO FAR

- OVER 1,100 EYE TESTS DONE IN AFRICA
- OVER 400 PAIRS OF GLASSES ISSUED
- OVER 300 BOTTLES OF EYE DROPS ISSUED (ANTI-HISTAMINE AND ANTIBIOTICS)

UPCOMING 2016 INITIATIVES

PSF intends to undertake the following initiatives in 2016.

- GAMBIA MISSION (3 planned trips)
- LUMENIS II MACHINE FOR LAGOS
- NIGERIA VILLIAGE OUTREACH
- GHANA OUTREACH MISSION
- MONTHLY DIRECT DEBITS CAMPAIGN



FINANCIAL INFORMATION AND STRATEGY

INCOME & EXPENDITURE STATEMENT

PSF has been funded to date by the benevolence of its financial partners without which we would not have had the opportunity to generate the impact we have witnessed to date.

We have received £23,167 to December 31st 2015.

INCOME

One off donations	6,944
Regular donations	11,785
Specific project donations	4,438

Total Income	23,167

SPEND TO DATE

Gambia	3,749
South Africa	5,697
Nigeria	7,574
UK (Administration, Governance & Publicity)	3,271

Total Spend	20,291

We believe that as we create more awareness of the need to come to the rescue of thousands in developing nations who suffer from a myriad of eye ailments that more funding will be attracted which in turn will enable us to expand our operations.



FINANCIAL STRATEGY

UNITED KINGDOM

We are solely reliant on the monthly donations and individual contributions from our partners. We currently receive regular donations of just under £1,000 per calendar month.

To fund planned initiatives we will need to triple this figure. Plans are underway to widen the partnering net in order that we have the finances to bring the vision to pass. Various contacts have been made in the UK & various networks will be used to raise awareness of our need.

We will continue to seek one off donations from individual and corporate sponsors who have a burden for any of our projects.

NIGERIA

Fund raising in Nigeria will commence in earnest in 2016 as we intend to engage with companies in relation to their social responsibility and also tap into the wealth of the various networks we have access to with a view to establishing a basis for ongoing partnership and sponsorship.



PRECIOUS SIGHT FOUNDATION TEAM WORLDWIDE

STRATEGIC AND OPERATIONAL

Dr Sola Fola-Alade - Strategic Oversight
Ade Adewumi - Operations Oversight
Biyi Adewumi – Strategic and Operations Director
Kenny Sofowora, Liberty@Law Limited - Legal Counsel

PRECIOUS SIGHT FOUNDATION (UK) Trustees

Kemi Salami
Bimbo Fola-Alade
Oyinade Olusanya
Bunmi Odulaja

PRECIOUS SIGHT CHARITABLE FOUNDATION (NIGERIA) Trustees

Modupe Olorunnimbe
Kemi Salami
Bimbo Fola-Alade
Jide Iyaniwura
Ade Adewumi

PRECIOUS SIGHT FOUNDATION OPERATIONAL TEAM

In September 2015 an Operational team was set up to help with the work as the vision grows. The team comprises of

Janet Emmanuel and Yemisi Okusaga (Environmental Intelligence)
Toyin Kayode and Tokunbo Giwa (Administration and Finance)
Keji Amusan (Human Resources)
Toyin Akinfolarin and Bola Olomola (Fundraising)
Adaobi Nwachuckwu (Publications and Media)



CONCLUSION

The vision of PSF is being fulfilled but as with all other organisations it's continually evolving. 2015 has given us a good footing and an understanding of the terrain we are determined to influence.

In spite of the myriad of challenges that come with operating in the developing world we can't neglect the dire need for our services and we'll not leave any stones unturned in seeing that many are saved from the heartache of unnecessary sight loss.

Funding is a major area that needs to be boosted globally and we plan to do this by spreading the net wider through our various peer, social & other networks so as to triple monthly income in the UK and develop a sound financial footing in Nigeria.

PSF will be set up as a UK charity in the first quarter of 2016 and we believe that this will afford us the opportunity to look at institutionalised funding that's associated with the charitable sector. This will also provide a strong basis for corporate governance within a tried and tested framework.

Finally we don't aim to sit on our laurels as the vision of PSF has always been a long term one that will live beyond the founder; each year will count towards establishing a legacy in the foundations sphere of influence.

Thanks for reading this, my greatest desire is it has moved you to make a commitment to alleviating the plight of many; join us as we live out our mission statement - 'Saving your sight, we've made it our fight'.





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Precious Sight Foundation is a UK company (09121147)

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